

TRISTEN SUTTON

SOCIAL MEDIA MARKETING KEYNOTE SPEAKER

SOCIAL MEDIA ADS EXPERT | MARKETING STRATEGIST

AWARD-WINNING ENTREPRENEUR | PODCAST HOST



MEDIA FEATURES



DON'T HAVE A BLOCKBUSTER STRATEGY IN A NETFLIX REALITY.

What do Blockbuster, 8-track players and dinosaurs have in common? They are all extinct because they failed to adapt! Discover how Tristen Sutton can help your organization stay relevant and vigorous by using social media advertising.

ABOUT TRISTEN

As a social media ads expert, marketing strategist, award-winning entrepreneur and 16-year record breaking sales & marketing veteran, Tristen is the go-to authority for organizations seeking proven social media advertising techniques to expand their brand and increase their profits.

He is a sought-out speaker for Fortune 500 companies and multi-million dollar organizations with a well-earned reputation for getting results. In addition, he has trained hundreds of entrepreneurs and sales professionals on how to dramatically increase visibility and revenue using various social media advertising strategies. With his entertaining and engaging delivery, Tristen skillfully navigates his attendees through the complex world of social media advertising. At the end of his sessions, attendees walk away eager to put into action their newly acquired knowledge. In addition to his seminars, Tristen offers The Revenue Clinic™, his weekly podcast that features experience and advice from prominent business owners. Tristen has also shared his expertise as a contributing expert on Fox 26 News, and several other major news outlets.

Book Tristen if your attendees are ready to increase their brand awareness, generate more leads and grow their profits using social media advertising.

AWARDS & ACHIEVEMENTS

- Proclamation from The City of Houston declaring May 15th as Tristen Sutton Day
- Houston Business Journal 40 Under 40
- Goldman Sachs 10,000 Small Business Alumni
- Greater Houston Black Chamber Pinnacle Award
- Who's Who In Black Houston
- Texas Black Expo Social Mover Award
- Leukemia & Lymphoma Society Man of The Year Candidate



KEYNOTE

How To Use Social Media Ads To:

- Increase brand awareness
- Dominate your market area
- Generate more leads
- Attract more people to your sales funnel
- Grow event attendance

WORKSHOP TOPIC

Social Media Ads Training for Sales Professionals & Entrepreneurs.

- How to find, attract, and convert your target client using social media ads
- How to reach thousands of prospects daily for less than \$5 a day
- How to retarget your warm leads on Facebook & Instagram
- How to automate your marketing

SPEAKING ENGAGEMENTS

- Chase Bank
- First Citizens Bank
- Harris County Department of Education
- University of Houston – Downtown
- Fort Bend County Chamber of Commerce
- Greater Houston Black Chamber of Commerce
- Houston Area Urban League
- Houston Black Real Estate Association
- Women's Business Enterprise Alliance

BOOK TRISTEN



www.tristenesutton.com

Building Brands That Bring Business



WHAT CLIENTS HAVE TO SAY



I had the best experience with Tristen Sutton, who agreed to speak to my class at UHD at the very last minute...via LinkedIn! It seemed so very random when I reached out to him, but Tristen was excited to accept the invitation and delivered with such enthusiasm. He was very personable, yet professional and my students really enjoyed the presentation.

~ Kenberlee Lawson
Marketing Professor at University of Houston – Downtown



Tristen did an excellent job discussing with my team of Business Development Officers, strategies and methods to use on Social media to connect, build relationships, improve personal brand and differentiate in the market place. My team was energized, engaged and really saw the time as a value add for themselves and potential discussion points for existing and perspective clients. Thank you Tristen for supporting me, my team and our clients.

~ Colin Davis
Area Manager – Chase Business Banking



Tristen Sutton honored us by serving as a panelist at our Social Media Power Hour at the Fort Bend Chamber. His brilliant insights into social media marketing strategies was of tremendous value. Even though he is the subject matter expert, he breaks it down so it seems easy to implement. Our audience was delighted in the important and current information they received during this session.

~ Keri Schmidt
President/CEO Fort Bend Chamber of Commerce

CLIENTS



Houston Area Urban League



East End Chamber of Commerce



BOOK TRISTEN

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